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## Key Personnel

### JOHN MARCH

**Position: Executive Vice President Project Development  
Ride & Show Engineering, Inc.**

John's career began at NASA's Jet Propulsion Laboratories. John was with NASA for 13 years, working his way up from technician (while attending college) to project engineer. John project-managed everything from spacecraft systems and ground support equipment to areas of the deep space tracking network. Noteworthy projects included: Ranger, Mariner 4, Lunar Orbiter, Viking, Surveyor, Pioneer and Voyager. In 1976, John left NASA to bring high tech to the entertainment industry. For 19 years he developed Creative Presentations into a leader in the field of entertainment robotics, high tech shows, and museum touring shows. In 1996, after leaving Creative Presentations, John began consulting with various entertainment companies and has been actively working with R&S on a number of projects. John's areas of specialty are Team Selection, Team Management, Project Development, and Systems Engineering. Significant projects include:

#### World Expos

- Osaka World Expo 1990: "**Water Fantasiu**", worked with Daniel Flannery on the technical aspects of the show
- Taejon Expo 93: "**Fantastic Odyssey**", worked with Daniel Flannery on the technical aspects of the show

#### Theme Parks

- **E.T.'s Great Adventure** at Universal Florida and L.A.
- **The Phantom of the Opera Show** at Universal Florida
- **I Corsari** at Gardaland in Italy
- **14 attractions** for Lotte World in Korea
- **3 attractions** for Har Paw Villa in Singapore
- **Cheng Ho's Adventure** in the Taiwan Folk Village in Tai Chung
- Several attractions for **San Rio's Puroland** in Japan
- Several attractions for various **Six Flags** Parks
- Over **20 other** theme park attractions

#### Casinos

- "**Festival Fountain**" at the Forum shops at Caesar's
- "**Atlantis**" show at the Forum Shops
- **Grand Slam Canyon** at Circus Circus
- The interactive pirate ship at **Treasure Bay** in Biloxi, Mississippi

#### Museums

- The **bird hall** at the Los Angeles Museum of Natural History
- Touring Show "**The Last Dinosaur Kingdom**"
- Touring Show "**Backyard Monsters**" the World of Insects
- Touring Show "**Mega Bugs**"
- Touring Shows "**Missing Links.....Alive**"
- Peer review committee for the **Saudi National Museum**
- Touring Show in design phase "**California Experience**"

#### Mixed Use Projects

- Kangwon Land Korea...Hotel, Theme Park, Water Park, and Cultural Center
- New Jersey (confidential) ...3 Hotels, Indoor Water Park, Retail, and Restaurants

#### **Education/Certification:**

John March's formal education falls into two areas: engineering and supervision of technical personnel. John has degrees in Physics and Electronics, and studied extensively at California Institute of Technologies Industrial Relations Center. Over the last 20 years, John's ongoing education is in project management, sales management, and entertainment technologies.